

WHERE HISTORY TAKES FLIGHT!

**Videographer (Communications Team)  
Volunteer Role Description**  
[Click to Apply](#)

Are you a creative visual storyteller? The Alberta Aviation Museum is looking to recruit avid videographers to help us to create spontaneous and visually stunning storytelling moments that highlight our museum's unique aviation narrative, historical events, and initiatives in programming and community outreach.

Join a growing creative communications team dedicated towards boldly sharing Blatchford aviation stories and shining a spotlight on Edmonton as a window to the world!

**Team Supervisor:** Marketing & Advancement Coordinator

**Videographer responsibilities include:**

- Working with a creative team alongside the museum's Marketing and Advancement Coordinator to create visual narratives of people, aircraft, and stories that highlight Blatchford Field's rich aviation history.
- Collaborate with marketing and archives to film video footage (including b-roll) of the museum's collection, facility, programs, events and overall patron experience.
- Working with the team to develop story boards, scripts, and film schedules for museum events, online campaigns, museum publications, programs and customer experiences on a quarterly basis.

**Videographer job description**

We are looking for passionate storytelling film buffs to join our communications team in expanding the museum's digital media footprint. Whether your expertise is documentary storytelling, or "reeling" in viewers through social media, applicants will be encouraged to play to their strengths and develop new skills in profiling Blatchford stories and museum marketing promotions.

Videographers responsibilities include team collaboration with marketing, archives, and content creators in creating enticing media profiles and assets for our evolving museum programs and services. If you are passionate about uncovering the next big story and creating colourful canvasses through film, we would like to meet you. Feel free to share with us samples of your work along with your volunteer application.

Ultimately, you will be joining a supportive team highlighting unique stories of Blatchford Field that appeal to our audiences, attract patrons to the museum and boost the museum's brand and community awareness.

### **Responsibilities**

- Work with the museum's communications dream team to produce quality, engaging videos that enhance our museum's storytelling narratives, both online and in-person.
- Working alongside the Marketing Coordinator to develop storyboards and film schedules for scheduled events, online campaigns, museum stories, programs and customer experiences on a quarterly basis.
- Film video and b-roll footage during museum events, programs, and daily operations. Capture the spirit of both our collection and our awe inspired patrons.
- Assist in the curation/editing of videos in a timely manner.
- Share and promote content on social media.
- Act as a brand ambassador for the Alberta Aviation Museum
- Attend and participate in volunteer team meetings (In-Person or Online)

### **Assets for Consideration**

The following qualities are considered assets for this opportunity. Interested applicants at any skill level or expertise are encouraged to apply. Training will be provided:

- Experience in event/program videography
- Passion for aviation and its history
- Passion for doing historical research.
- Samples of work or past videography experience
- An understanding of video editing software (Adobe Premiere Pro)
- Experience specializing in video content creation for any of the following platforms: Facebook, Twitter, Instagram, Youtube, TikTok and Hootsuite.
- Ability to collaborate within a team.
- Excellent verbal communications skills.
- Positive and professional approach towards customer service
- Ability to take initiative and work effectively.
- Ability to set timelines and deadlines.
- Access to a camera (cellphone or otherwise)
- Experience in caring for specialized camera equipment.
- Education in marketing or social communications are considered assets.

