

WHERE HISTORY TAKES FLIGHT!

## **Photographer (Communications Team) Volunteer Role Description**

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Are you a quick-fire master of capturing the perfect camera shot? The Alberta Aviation Museum is looking to recruit avid photographers to help us to create spontaneous and visually stunning digital content that showcases our unique facility, programming, and community outreach.

Join a growing creative communications team dedicated towards boldly sharing Blatchford aviation stories and shining a spotlight on Edmonton as a window to the world!

**Team Supervisor:** Marketing & Advancement Coordinator

### **Photographer responsibilities include:**

- Working with a creative team alongside the museum's Marketing and Advancement Coordinator to create visual content that highlights Blatchford Field's rich aviation history.
- Collaborate with marketing and archives to profile elements of the museum's collection, facility, programs, events and overall patron experience.
- Working with the team to develop a shot list for scheduled events, online campaigns, museum publications, programs and customer experiences on a quarterly basis.

### **Photographer job description**

We are looking for volunteer photographers and cellphone warriors to join our communications team to enrich our visual storytelling through our online social media efforts, electronic publications, Blatchford stories and marketing promotions.

Photographer responsibilities include team collaboration with marketing, archives, and content creators in creating enticing visuals and museum photos of our evolving programs and services. If you are keen with a camera and have a knack for photo artistry and spontaneity, we would like to meet you. Feel free to share with us samples of your work along with your volunteer application.

Ultimately, you will be joining a supportive team highlighting unique stories of Blatchford Field that appeal to our audiences, attract patrons to the museum and boost the museum's brand and community awareness.

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### **Responsibilities**

- Work with the museum's communication dream team to produce quality, engaging photos that enhance our museum's storytelling narratives, both online and in print.
- Working alongside the Marketing Coordinator to develop a shot list for scheduled events, online campaigns, museum publications, programs and customer experiences on a quarterly basis.
- Take photos during museum events, programs, and daily operations. Capture the spirit of both our collection and our awe inspired patrons.
- Curate, edit, and provide photos to the communications team in a timely manner.
- Share and promote content on social media.
- Act as a brand ambassador for the Alberta Aviation Museum
- Attend and participate in volunteer team meetings (In-Person or Online)

### **Assets for Consideration**

The following qualities are considered assets for this opportunity. Interested applicants at any skill level or expertise are encouraged to apply. Training will be provided:

- Experience in event photography
- Passion for aviation and its history
- Samples of work or past photography experience
- Familiarity with editing software such as Adobe Creative Suite
- Excellent verbal communications skills
- Positive and professional approach towards customer service
- Ability to set timelines and deadlines.
- Ability to collaborate within a team.
- Access to a camera (cellphone or otherwise)
- Experience in caring for specialized camera equipment.
- Education in marketing or social communications are considered assets.

